



River Awards Gala

June 15, 2016

Dear Friend of the Russian River,

Russian Riverkeeper is very excited to announce our 2nd annual **River Awards Gala**. On behalf of our Board of Directors and staff, we invite you to become a sponsor of our celebration to honor those who inspire our communities within the watershed to protect the Russian River.

**Russian Riverkeeper presents:
RIVER AWARDS GALA
Saturday, September 24th 4-8 p.m.
Shone Farm, Forestville**

The Russian River is the main source of water that drives the economy of our communities from Ukiah to Jenner. It is also the most utilized recreational resource in our watershed and home to hundreds of species of birds, bats, amphibians, mammals, fish, turtles and river otters! It needs your support to meet the challenges brought on by decades of abuse, neglect, channelization, mining, water diversions and logging as well as our increased population. Improving the health and resiliency of the River is the most critical action we can take for our communities, economy and environment. ***The River Awards Gala will honor and highlight those people, businesses and farms that are leading the Russian River to a more resilient future.*** The Gala will also help to educate attendees on the actions the awardees are taking to improve the River's health.

The Gala features a scrumptious locally sourced dinner, live music, our world-class local beer and wine, a loaded silent auction, a live auction with Senator Mike McGuire and a great time with friends from across the watershed. Here is how you can help to honor our heroes:

- Sponsor the Gala and receive tickets, recognition at the Gala, publicity and other perks
- Donate auction items for our silent and/or live auctions and receive recognition at the Gala
- Donate food, beer, wine, etc. and receive recognition at the Gala

Support Russian Riverkeeper in its efforts to Educate, Advocate and Celebrate the Russian River. Give today! We look forward to seeing you on September 24th at Shone Farm for the 2nd annual River Awards Gala.

Warm Regards,

Ed Burdett
Board President

Don McEnhill
Executive Director

Your donation is tax deductible and Riverkeeper's Tax ID is # 68-0321117



River Awards Gala

Saturday, September 24th
Shone Farm
7450 Steve Olson Lane, Forestville, CA

Please choose a Sponsorship Level:

\$2500 Steelhead Trout

- Includes tickets and a reserved table for 8, VIP seating, 3 bottles of wine
- Name listed on all promo materials and print ads
- Name listed on wall poster & event program
- Name projected during event slideshow

\$1000 River Otter

- Includes tickets and a reserved table for 8, 2 bottles wine
- Name listed on poster and postcard
- Name listed on wall poster & event program

\$500 Night Heron

- Includes 4 dinner tickets with reserved seats
- Name listed on poster and postcard
- Name listed on wall poster & event program

\$250 Tree Frog

- Includes 2 dinner tickets
- Name listed on wall poster & event program

I would like to donate to the Silent Auction!
Item(s) and estimated value:

Name(s) _____

Preferred Listing for Sponsor List

Street Address

City/ State/ Zip

E-mail

Phone _____

Please charge \$_____ to my

Visa Mastercard

Acct. #

Name as appears on Card

Exp Date _____ 3-digit Code _____

Enclosed is my check in the amount of \$ _____ written to Russian Riverkeeper

As always, your contribution is tax deductible less the value of food and wine. Tax ID # 68-0321117

Thank you for your generous support of Russian Riverkeeper!