



WE FIGHT FOR CLEAN WATER

IMPACT REPORT 2024

*Russian Riverkeeper protects and restores
our watershed environment for the benefit of
current and future generations.*

Introduction

Since our founding in 1993, we have remained steadfast in our commitment to safeguarding the ecological integrity of the Russian River. Thanks to the generosity of our supporters and the strength of our partnerships, 2024 has been a year of remarkable achievements for Russian Riverkeeper.

In this report, we highlight the impactful strides made toward our mission, outlining the positive changes and contributions that have shaped a thriving future for the Russian River and its surrounding ecosystem.



Clean Team Trash Program Statistics

- Number of volunteers = 840
- Pounds of trash removed by volunteers = 33,043 pounds
- Number of community cleanups = 59
- Volunteer involvement and hours = 2,074 hours
- RRK Staff and Clean Camp Program = 390,040 pounds of trash and 126 tires removed

Russian River Watershed Cleanup

Sonoma and Mendocino County

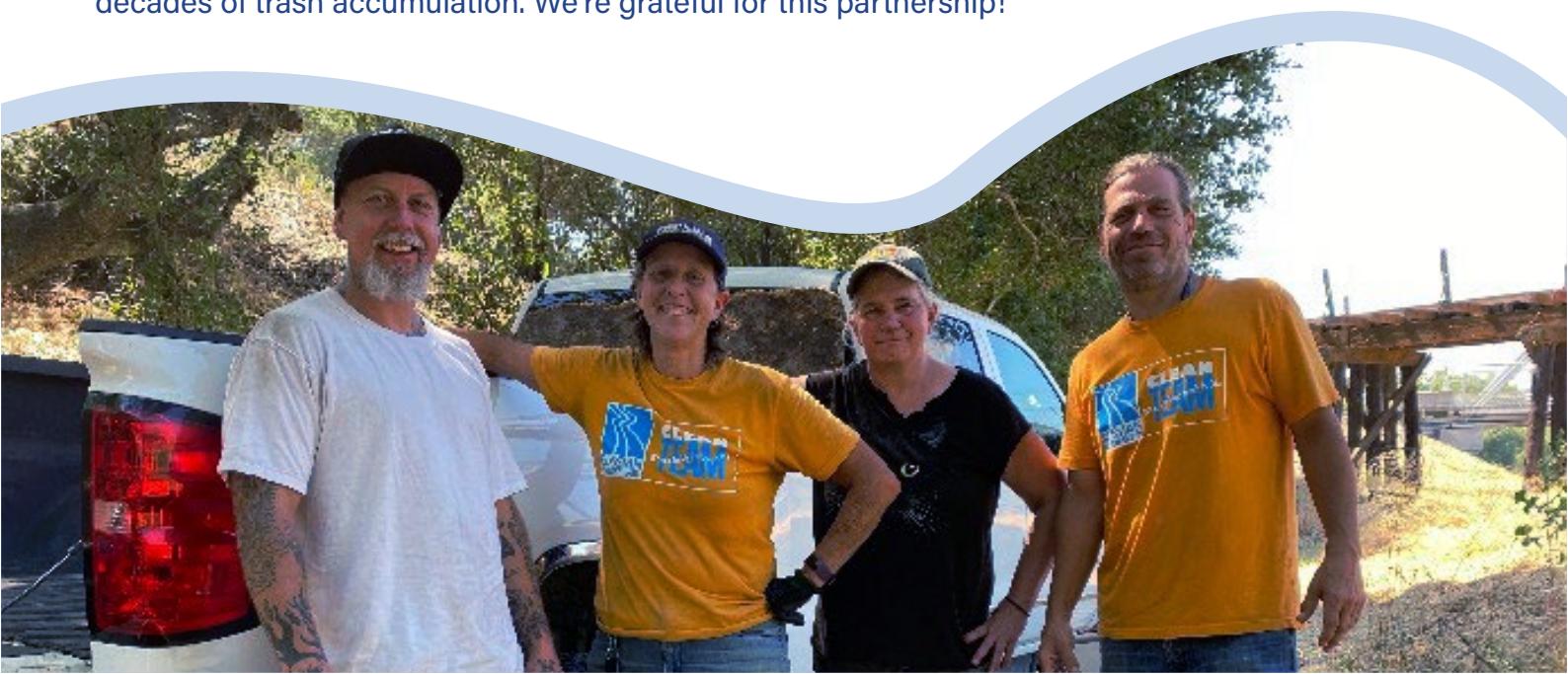
- 33 cleanups
- 600 volunteers
- Total pounds of trash removed = 19,644 pounds & 114 tires

Restoration Program Efforts

- Acres of Arundo removed = 9 acres, 26 acres of regrowth
- Gallons of water saved = 364,000,000 gallons since project launch
- Total hours dedicated to the Arundo removal initiative:
 - RRK staff = 3,938 hours
 - Contractors = 3,875 hours
 - Volunteers = 301 hoursTotal = 8,114 hours
- RR Floodplain Restoration Project (Hanson) – Environmental Review Process/CEQA completed, and a new \$500K project grant awarded from the Coastal Conservancy.

Partnership for the River and People: Reach for Home and Clean Team

Reach for Home, a Healdsburg-based homeless service provider, secured a state grant to help transition people living along the river into housing. They allocated part of the grant to support the Clean Team's efforts, resulting in the removal of over 270,000 pounds of trash from former camp-sites. Reach for Home helped individuals move out of homelessness, and the Clean Team cleared decades of trash accumulation. We're grateful for this partnership!

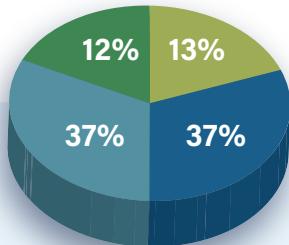




Organizational Overview:

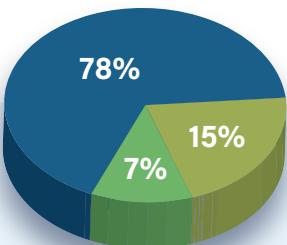
Total Revenue:
\$1,580,763.23

Total Expenses:
\$1,460,256.68



Sources and Use of Funds

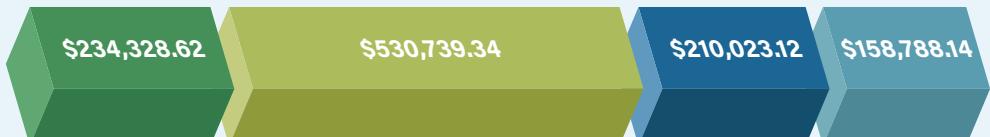
- Individual Gifts = 37%
- Foundation Grants = 12%
- Government Grants = 37%
- Earned Income = 13%



Use of Funds

- Programs = 78%
- Administration = 7%
- Development = 15%

Use of Program Funds



● Advocacy

● Restoration

● Clean team

● Engagement

Achievements

Organizational

Welcomed three new members to the Board of Directors to guide the organization.

Updated and refreshed our organizational mission and vision.



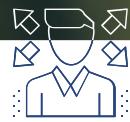
Marketing

Launched the Vine and River podcast series to inspire growers to farm in the visionary style of Paul Dolan.



Operations

Reorganized staff to enhance leadership capacity and implement the succession plan



Fundraising

- Number of new donors = 100
- Increase in monthly giving = 25%
- Year to year increase = Over \$95,900



Our Team

Board Members

Ed Burdett, President

Michael Verlander, Vice President

Jill Young, Secretary

Marc Kahn, Treasurer

Gary Arabian

Brian Burwell

Lenka Davis

Leslie Friedman Johnson

John Jimerson

Mark Jensen

Kathy Taylor

Staff

Executive Director: Don McEnhill

Finance and HR Coordinator: Susan Ryan

Development Director: Jana Lawyer

Staff Attorney: Jaime Neary

Outreach and Planning Liaison: Ariel Majorana

Communications Manager: Ashlyn Robinson

Education and Restoration Director: Birkin Newell

Restoration Technician: Anastasia Hammond

Restoration Technician: Ivan Jasko

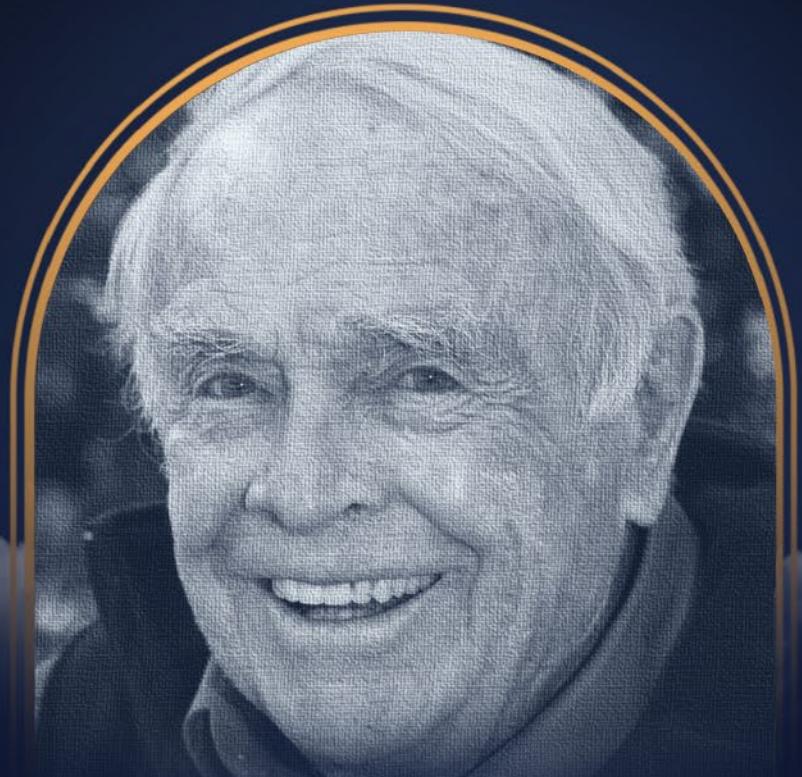
Clean Team Director: Carol Shumate

Clean Camp Manager: Danny Fair

Clean Team Associate: Margaret Beyer

Clean Team Associate: Casey Carr

Honoring Our Founder



Marty Griffin (1924-2024)

Marty Griffin founded Russian Riverkeeper in 1993 to stop gravel mining in the Russian River. He worked tirelessly to preserve the North Bay's coastal landscapes that we all enjoy today. We celebrate his life well lived and his leadership.

Special thanks to our
hardworking staff

